

From: Brad Nelson
To: David Reitnauer
Sent: 2/13/2015 11:05:04 PM
Subject: RE: RTF Jan 2015 sorted by State and Market

Enjoy you weekend and tell Kim I said Hello

From: David Reitnauer
Sent: Friday, February 13, 2015 5:04 PM
To: Brad Nelson
Subject: Re: RTF Jan 2015 sorted by State and Market

Great!

From: Brad Nelson
Sent: Friday, February 13, 2015 05:01 PM
To: David Reitnauer
Subject: RE: RTF Jan 2015 sorted by State and Market

David

The MOA that requires the reporting of the Refusal to fills expires in 30 days. We have not invested a great amount of effort in doing analysis on the data since the agreement is virtually over. Driving sales and patient awareness is a far better use of our Market Directors and Market manager's time.

From: David Reitnauer
Sent: Friday, February 13, 2015 4:39 PM
To: Brad Nelson
Subject: RE: RTF Jan 2015 sorted by State and Market

Does your team pull out any insights from these we need to highlight?

From: Brad Nelson
Sent: Friday, February 13, 2015 4:16 PM
To: Abdul Kader; Ann Almeida-alalmei H/W East; Becky Dedman; Craig Andrews; Jinali Desai; Julie King; Katrina Jamison; Ken Sasse; Matthew Lunde; Paresh Patel; Paul Beahm; Susanne Hiland; Warren Moore
Cc: George Chapman; Tim Koch - t0koch; Debbie Mack; Rick Irby; Shelley Tustison; Caroline Riogi; Bo Kirby - bgkirby; David Reitnauer; James Langman
Subject: RTF Jan 2015 sorted by State and Market

<< File: Master Spreadsheet 2015.xlsx >>

Here are the Refusal to fill notifications sent to the DEA in the Month of Jan 2015. Feel free to share with your teams as you see appropriate.

PLAINTIFFS TRIAL
EXHIBIT
P-20852_00001